

EAST LINDSEY DISTRICT COUNCIL EXECUTIVE DECISION NOTICE

1. Decision to be taken: To enter into a licence agreement at zero cost with the Business Improvement District in relation to the use of the lamp post columns along the foreshore in Skegness for the purposes of advertising events/activities on the coast.
2. This is a:

PORTFOLIO HOLDER SUPPORTED OFFICER DECISION

Note: This form should not to be used for Key Decisions
3. The following is the decision making body or person:

James Gilbert, Growth and Promotions Service Manager.
4. Financial implications from this decision have been communicated to the Portfolio Holder for Finance and the Leader.

No
5. The decision was taken on: 29 June 2018
6. Contact Officer and details: James Gilbert – 01507 601111.
7. List of documents submitted for consideration in relation to the matter in respect of which the decision is to be made :

Licence Agreement.
8. Where the documents are held and where they can be obtained from (except exempt items) when they become available:

James Gilbert
9. The reason for the decision and other alternative options considered and rejected:

The Council has tried to operate the columns on a commercial basis in the past and this hasn't been successful. Working with the BID means that the columns can be used to add vibrancy to the foreshore.
10. Declaration of any conflicts of interest of the decision making body or the individual:

N/a
11. Provide a note of any subsequent dispensations granted by the Head of Paid service:

Decision Notice Form (ExD2)

N/a

Financial Implications of this Decision:-

£0

Signed: (Deputy Chief Executive)



Date: 29 June 2018

Name: Robert Barlow

Signed: (Officer)



Date: 29 June 2018

Name: James Gilbert

Co-signed (Portfolio ~~H~~older if officer decision)



Date: 29 June 2018

Name: Councillor Richard Fry, Portfolio Holder for Property