

EAST LINDSEY DISTRICT COUNCIL EXECUTIVE DECISION NOTICE

1. Decision to be taken:

To appoint Shooting Star, following a tender exercise, to provide PR support to the Council to raise the profile of the Lincolnshire Wolds and Lincolnshire Coast as visitor destinations.
2. This is a:

PORTFOLIO HOLDER SUPPORTED OFFICER DECISION
3. The following is the decision making body or person:

James Gilbert, Growth and Promotions Service Manager
4. Financial implications from this decision have been communicated to the Portfolio Holder for Finance and the Leader?

Within the agreed service budget
5. The decision was taken on:

16 March 2018
6. Contact Officer and details:

James Gilbert, Growth and Promotions Service Manager –
james.gilbert@e-lindsey.gov.uk
7. List of documents submitted for consideration in relation to the matter in respect of which the decision is to be made :

N/a
8. Where the documents are held and where they can be obtained from (except exempt items) when they become available:

N/a
9. The reason for the decision and other alternative options considered and rejected:

Most Economically Advantagous bid. Delivering in-house was considered but the team doesn't have the connections required for this work or the capacity.
10. Declaration of any conflicts of interest of the decision making body or the individual: None

Decision Notice Form (ExD2)

11. Provide a note of any subsequent dispensations granted by the Head of Paid service:

None

Financial Implications of this Decision:-

Estimated cost:- £12,000 (with a further £2,000 available for media/blogger trips)

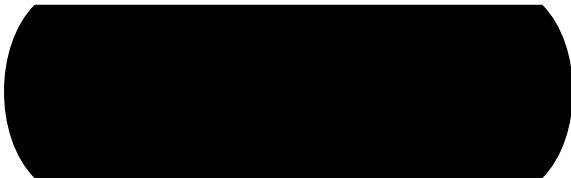
Funded from:- Tourism Service Budget

Signed: (Head of Paid Service- Stuart Davy)



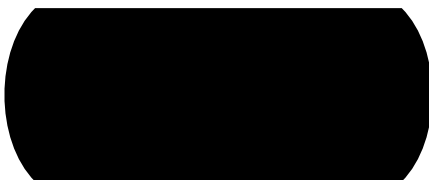
Date: 16 March 2018

Signed: (Officer – James Gilbert)



Date: 16 March 2018

Co-signed (Portfolio Holder) – Councillor Adam Grist



Date: 16 March 2018