

EAST LINDSEY DISTRICT COUNCIL EXECUTIVE DECISION NOTICE

1. Decision to be taken: To enter into a licence agreement with the Lincolnshire Coastal Business Improvement District, to allow them to operate the visiteastlincolnshire.com website as the Destination website for the coast. Under the licence the website would come back to the Council should the BID cease to operate.

2. This is a:

PORTFOLIO HOLDER SUPPORTED OFFICER DECISION

Note: This form should not be used for Key Decisions

3. The following is the decision making body or person:

James Gilbert, Growth and Promotions Service Manager.

4. Financial implications from this decision have been communicated to the Portfolio Holder for Finance and the Leader.

There is a £1,000 saving in hosting fees.

5. The decision was taken on: 23/02/2018

6. Contact Officer and details: James Gilbert – 01507 601111.

7. List of documents submitted for consideration in relation to the matter in respect of which the decision is to be made :

Draft Licence Agreement

8. Where the documents are held and where they can be obtained from (except exempt items) when they become available:

James Gilbert

9. The reason for the decision and other alternative options considered and rejected:

For the Council and BID to both operate and invest in websites for the promotion of the coast would be confusing to visitors and a waste of resources for both organisations. The area needs one site and the management of that sits best with the BID since it's formation, but with the Council working closely with the BID on the wider promotional activity for the area.

10. Declaration of any conflicts of interest of the decision making body or the individual:

N/a

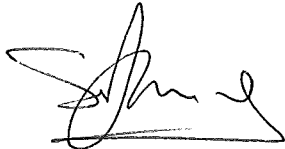
11. Provide a note of any subsequent dispensations granted by the Head of Paid service:

N/a

Financial Implications of this Decision:-

-£1,000 (19/20)

Signed:



Date: February 23, 2018

Name: Stuart Davy, Chief Executive

Signed:



Date: February 23, 2018

Name: James Gilbert, Growth and Promotions Service Manager

Co-signed



Date: February 23, 2018

Name: Councillor Steve Kirk, Portfolio Holder for Coastal Economy