

## **EAST LINDSEY DISTRICT COUNCIL EXECUTIVE DECISION NOTICE**

1. Decision to be taken: To work with the House of Britain to promote the visitor offer in East Lincolnshire as a visitor destination for people living in Holland and Belgium.

2. This is a:

PORTFOLIO HOLDER SUPPORTED OFFICER DECISION

**Note: This form should not to be used for Key Decisions**

3. The following is the decision making body or person:

James Gilbert, Growth and Promotions Service Manager.

4. Financial implications from this decision have been communicated to the Portfolio Holder for Finance and the Leader.

Contained within base budget for the Tourism Service.

5. The decision was taken on:

6. Contact Officer and details: James Gilbert – 01507 601111.

7. List of documents submitted for consideration in relation to the matter in respect of which the decision is to be made :

House of Britain proposal

8. Where the documents are held and where they can be obtained from (except exempt items) when they become available:

James Gilbert

9. The reason for the decision and other alternative options considered and rejected:

Working with an organisation like the House of Britain provides direct access to market in Holland and also Belgium. As part of the fee they will also develop itineraries based on the interests of both markets.

10. Declaration of any conflicts of interest of the decision making body or the individual:

N/a

11. Provide a note of any subsequent dispensations granted by the Head of Paid service:

N/a

**Financial Implications of this Decision:-**

Up to £4,000 from the tourism budget in 18/19.

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Signed: (Chief Executive)

Date:

Name: Stuart Davy



Signed: (Officer)



Date:

Name: James Gilbert

Co-signed (Portfolio Holder)



Date:

Name: Councillor Steve Kirk