

## **EAST LINDSEY DISTRICT COUNCIL EXECUTIVE DECISION NOTICE**

1. Decision to be taken:

To extend the existing agreement with Shooting Star PR to provide PR support to the Council to raise the profile of the Lincolnshire Wolds and Lincolnshire Coast as visitor destinations during February and March. The existing agreement was due to end at the end of January. The focus of the PR support is a) the active outdoors (cycling/walking) b) heritage and culture (Tennyson connections) and c) the natural coast.

2. This is a:

PORTFOLIO HOLDER SUPPORTED OFFICER DECISION

3. The following is the decision making body or person:

James Gilbert, Growth and Promotions Service Manager

4. Financial implications from this decision have been communicated to the Portfolio Holder for Finance and the Leader?

Within the agreed service budget

5. The decision was taken on:

02.01.18

6. Contact Officer and details:

James Gilbert, Growth and Promotions Service Manager  
[james.gilbert@e-lindsey.gov.uk](mailto:james.gilbert@e-lindsey.gov.uk)

7. List of documents submitted for consideration in relation to the matter in respect of which the decision is to be made :

N/a

8. Where the documents are held and where they can be obtained from (except exempt items) when they become available:

N/a

9. The reason for the decision and other alternative options considered and rejected:

Most Economically Advantagous bid during tender exercise earlier this year and this work is in-keeping with costs quoted during that excercise. Delivering in-house was considered but the team doesn't have the connections required for this work or the capacity.

Decision Notice Form ( ExD2)

10. Declaration of any conflicts of interest of the decision making body or the individual: None
11. Provide a note of any subsequent dispensations granted by the Head of Paid service:

None

**Financial Implications of this Decision:-**

Estimated cost:- £1,750

Funded from:- Tourism Service Budget

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Signed: (Head of Paid Service/S151 Officer)



Date: 02.01.18

Signed: (Officer)



Date: 02.01.18

Co-signed (Portfolio Holder) – Councillor Adam Grist



Date: 02.01.18