

EAST LINDSEY DISTRICT COUNCIL EXECUTIVE DECISION NOTICE

1. Decision to be taken: Hope and Light Christmas proposal

2. This is a:

PORTFOLIO HOLDER SUPPORTED OFFICER DECISION

Note: This form should not be used for Key Decisions

3. The following is the decision making body or person:

OFFICER Lisa J Collins / Lydia Rusling after consultation with
Councillor Adam Grist

4. Financial implications from this decision have been communicated to the Portfolio Holder for Finance and the Leader? Yes

5. The decision was taken on: 2nd October 2020

Note: - the above date to be completed by Democratic Services upon publication

6. Contact Officer and details: Lisa J Collins, Place Manager Lisa.Collins2@e-lindsey.gov.uk

7. List of documents submitted for consideration in relation to the matter in respect of which the decision is to be made :

- Hope and Light proposal
- Additional Information regarding Covid security measures & implications

8. Where the documents are held and where they can be obtained from (except exempt items) when they become available:

ED Drive – Market Towns - Vital and Viable – Christmas

9. The reason for the decision and other alternative options considered and rejected:

To appoint A Different Light Collective to deliver a series of bespoke, themed lighting attractions called Hope and Light in each of our Vital and Viable market towns in the run up to Christmas 2020 to provide a more welcoming and attractive high street environment in each town centre to help boost local trade and footfall at a time of unprecedented challenge for local retailers.

This is an immediate and direct response to the needs of businesses within our market town centres. We want the project to replicate that of Spilsby Light Night by working closely to engage communities throughout. A Different Light is the only local organisation that can deliver the mix of

technical requirements alongside the community engagement and can 'hit the ground running' to ensure this project is a success and drives local footfall in a safe and manageable way.

10. Declaration of any conflicts of interest of the decision making body or the individual:

N/A

11. Provide a note of any subsequent dispensations granted by the Head of Paid service:

N/A

12. Financial Implications of this Decision:-

Estimated cost:-

£20,000

Funded from:-

The Economic Growth Reserve

N.B. Please enter names below, signatures will be retained as a hard copy and will not be published therefore should be provided on page 3 of this form:

13. This decision has been signed off by:

Head of Paid Service/S151 Officer or person presiding

(insert name – signatures should be provided overleaf on page 3)

Adrian Sibley (S151 Officer)

Leader/Officer **(insert name)**:

Lydia Rusling

Portfolio Holder **(insert name)**:

Councillor Grist, Portfolio Holder for Market Towns and the Rural Econom

Councillor Fry, Portfolio Holder for Finance