

Communications highlights

May – August 2023



May highlights



Women's Strategy Event



Mental Health Awareness Week



Deaf Awareness Week



shout
85258
here for you 24/7

Lincolnshire
POLICE & CRIME COMMISSIONER
SAFER TOGETHER

Victim
Lines

Fraud/Scams Prevention Messaging



June highlights



Lincolnshire Show



Annual Report



Victim and Survivor Services Impact Report



The theme for the Lincolnshire Show was 'working in partnership' and we were joined by some of our partners including Crimestoppers, IAM RoadSmart and Victim Support.

We were also joined by some of the members of the Environmental Crime Partnership to showcase the work that is being done to tackle fly tipping and other waste related crimes across Lincolnshire.

July highlights



Heckington Show



Summer Safety Messaging

FREE CHILDREN'S WRISTBANDS

Look for **SANDI STARFISH** at the beach this summer



Everybody is busy in the garden, including thieves...

OPERATION

SECURE IT. LOCK IT. MARK IT.

#safesummer

RAF Cranwell Families Day



Just have a little patience



August highlights



Lincolnshire Strong Voices Day



Our Lincolnshire Strong Voices day consisted of a range of activities and conversations with different areas across Lincolnshire Police. This included a round table discussion with members of Lincolnshire Police including CID, Serious and Organised Crime and the Youth Offending Team.



Skegness 999 Day



Facebook – OPCC

May 1st–August 31st 2023

Facebook Reach

15,565

New Followers

33

Likes/Comments/
Shares

230

Link Clicks

50

Twitter – OPCC

May 1st–August 31st 2023

Impressions

42,600

Engagement Rate

3.3%

Likes/Retweets

605

Link Clicks

120



Facebook – Victim Lincs



May 1st–August 31st 2023

Facebook Reach	New Followers	Likes/Comments/ Shares	Link Clicks
2,132	11	75	10



Twitter – Victim Lincs

May 1st–August 31st 2023

Impressions	Engagement Rate	Likes/Retweets	Link Clicks
12,100	2	166	21