# ACTIONS FROM THE OVERVIEW COMMITTEE MEETING HELD ON 14 OCTOBER 2025

**Minute No. 47 (b) – Executive / Council Forward Plan**

Members requested clarification on the ways in which Leicestershire is working with East Lindsey to promote tourism in Lincolnshire, page 156 of the Agenda refers. **Update 15/10/25:** An update was tabled at the Meeting on 14th October 2025 and is attached at Appendix A2 to the Minutes. Members have requested that further and more relevant information be obtained to clarify the relationship between Lincolnshire and Leicestershire and the ways in which they are working together to promote tourism.

**Please see below a response from our Tourism Team regarding the query:**

To confirm, the area is not currently working with Leicestershire but this a consideration for the future that is being taken forward by the county wide working group.

The Place team is currently working with partners to ensure there is a cohesive and collaborative approach to the support available for tourism and the visitor economy. The Tourism Officers for the partnership currently attend monthly tourism meetings that are county wide where conversations take place regarding upcoming projects, call outs and best practice.

Further to this, a strategic Tourism Group for the County at senior officer level across all local authorities in Lincolnshire has been established to manage the strategic implications and mitigate any risks following on from the closure of Destination Lincolnshire.

There is a current consideration for how we as an area work more collaboratively with the wider region including Leicestershire. This will be considered with support from national links such as Visit England and any updates to the Destination Management Organisation structures. Once more information on this approach has been made available, we will share this wider.